

0 MILES

**REPLACE YOUR CABIN AIR  
FILTER EVERY 12 MONTHS OR  
12,000 MILES TO KEEP BOTH  
YOU AND YOUR VEHICLE  
HEALTHY AND HAPPY**

12,000 MILES

## YOU FILTER THE AIR IN YOUR HOUSE – WHY NOT YOUR VEHICLE?

Home furnace filters are used to help keep the air inside your house clean and your furnace running properly. This same concept applies to vehicle cabin air filters, which help keep the air you breathe inside your vehicle free from harmful contaminants, *and* protect your A/C system.

Do you know that most vehicles manufactured after 1995 contain a cabin filter housing? Did you also know that some manufacturers don't include the cabin air filter? That means you might either be driving around with a clogged cabin air filter or no filter at all!

Protect your family by replacing your cabin air filter today and breathe easy with Purolator BreatheEasy cabin air filters.



[BreatheEasyCabinFilters.com](http://BreatheEasyCabinFilters.com)

**Purolator**  
BREATHE EASY

BE301001

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## WHEN THE AIR YOU BREATHE MEANS EVERYTHING



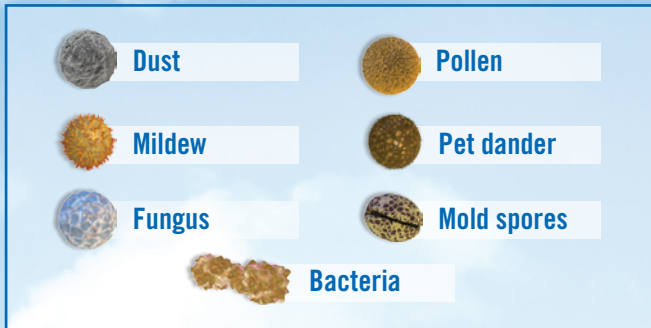
You could be spending hundreds of hours in your car each year breathing in unhealthy air. Protect the air you breathe with a cabin air filter.

**Purolator**  
BREATHE EASY  
CABIN AIR FILTER



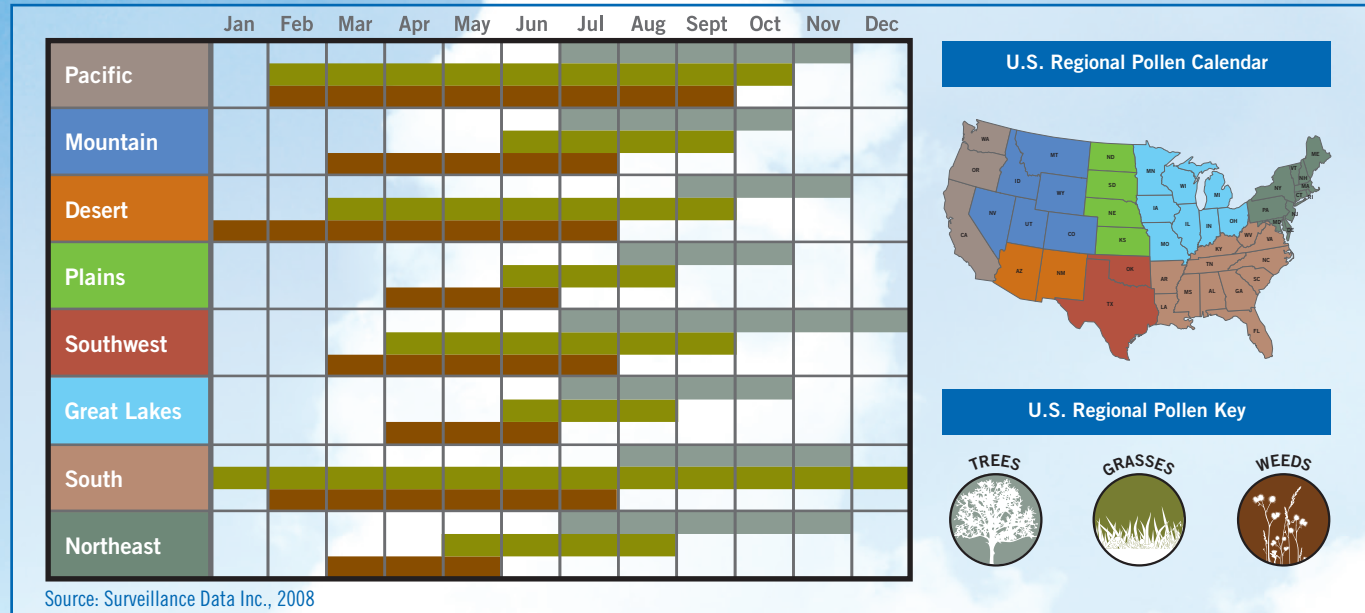
# PROTECT YOUR FAMILY FROM YEAR-ROUND POLLUTANTS

No matter where you live or time of year, harmful particles are in the air that can threaten your family's health. BreatheEasy cabin air filters trap these particles so the air in your vehicle stays clean. It works like your home's furnace filter and is easy to replace.\*



## BreatheEasy cabin air filters will:

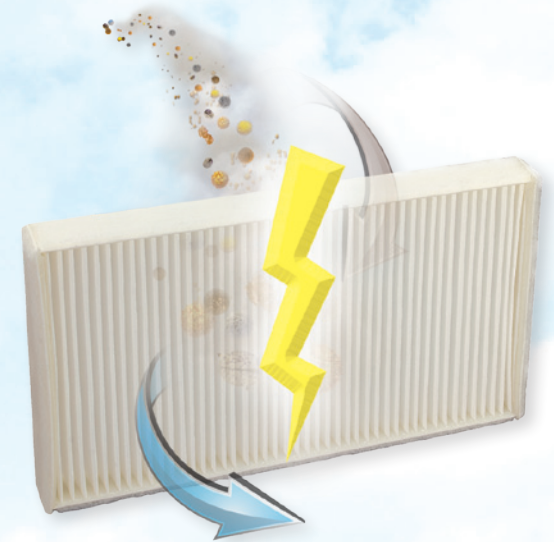
- Trap harmful pollutants
- Provide cleaner air (especially important to allergy and asthma sufferers)
- Reduce dust in the interior of the vehicle
- Protect your air conditioning system
- Protect against window fogging



## BreatheEasy cabin air filters provide multi-layer protection

- **Electrostatically charged** media layer captures microscopic pollutants like soot, smog and tobacco smoke for fresher, better breathing
- Filters with an activated charcoal layer\*\* eliminate odors and unhealthy gases
- The particulate layer protects the air conditioning system by restricting large airborne particles like dust, pollen, mold spores and fungus

**Replace your cabin air filter every 12 months or 12,000 miles**



Electrostatically charged media helps trap contaminants from getting into the air you breathe.

\*Refer to product installation sheet for estimated installation time. \*\*Specific filters only.